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ELMER ROSES COMPANY

4273 RIVERSIDE DRIVE

CHINO, CALIFORNIA

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U. S. Department of Agriculture



"Oriental Charm"

WHOLESALE CATALOG

1962 - 1963

TERMS AND CONDITIONS OF SALE

ORDERS will be filled in their rotation—BE EARLY.

PRO-RATA. All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. We reserve the right to fill our orders, pro-rata.

NON-WARRANTY: We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

RISK OF LOSS OR DAMAGE IN SHIPPING: Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers at Pomona, Calif.

PERSONAL PROPERTY OR OTHER TAXATION: Buyer shall pay any taxes of any nature assessed against merchandise by any taxing authority, after delivery by seller to carriers at Pomona, Calif.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

TERMS: 5% allowance for cash with order — 2% 15 days; 60 days net to established Nurserymen, seedsmen and Dealers.

PACKING: Bales and boxes will be charged at near actual cost price.

CLAIMS: **MUST BE MADE WITHIN 5 DAYS AFTER RECEIPT OF SHIPMENT**

No guarantee, promise or representation not set forth in this contract shall be binding upon seller.

ELMER ROSES COMPANY

4273 Riverside Drive

Chino, California

NAtional 8-4953

"OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

National Landscape Nurserymen's Association

PREPAID FREIGHT AND PREPAID STORAGE ON TWO YEAR GROWN BUSH ROSES

CALIFORNIA DELIVERY: Orders confirmed prior to digging season are routed and shipped without cost to any point in California.

Carload and pool cars—Bush orders for shipment in January, February and early March of 1963 with storage paid to March 31, 1963 and shipped prepaid with stops at Omaha, Chicago, Wichita, St. Louis, Kansas City, Baltimore and Columbus. Other stops by advance arrangement.

Packaged Roses outside of Local Areas — F.O.B. Chino



TREE SHIPPING F.O.B. Chino, California

California—Late orders. Collect shipments are made by Commercial carrier as designated.

Other than California and Carload and Pool cars—Bush orders—a special shipping allowance will be made.

LABELS. A label will be furnished for each plant purchased.

BARE ROOT WHOLESALE

Shipments made starting late December, 1962 and extending to the middle of March, 1963.

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WHOLESALE PRICE LIST

NON-PATENTED BUSH, GRANDIFLORA, FLORIBUNDA, and CLIMBER ROSES

**INDICATION OF NON-PATENTED VARIETY
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate or non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
Less than 300.....	.60	.45	.30
300 to 1000.....	.55	.40	.28
1000 to 2000.....	.54	.39	.27
2000 to 5000.....	.53	.38	.26
5000 and Up.....	.52	.37	.25

PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES

(Patented variety indicated either by Patent No. or P.A.F.)

WHOLESALE

RETAIL	1-9	10-19	20-99	100-249	250 Up
3.50	2.20	1.90	1.75	1.65	1.50
3.00	1.90	1.65	1.50	1.40	1.30
2.75	1.75	1.50	1.37½	1.30	1.20
2.50	1.60	1.40	1.25	1.20	1.10
2.25	1.40	1.25	1.12½	1.05	.95
2.00	1.25	1.10	1.00	.95	.85
1.85	1.20	1.05	92½	.85	.80
1.75	1.15	1.00	87½	.80	.75
1.50	1.00	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

For packaged Roses the following additional charge will be made:
#1's—25¢ § #1½'s—20¢ § Non Patent #2's—20¢

TREE ROSES 24" and 38" STANDARDS § EITHER I.X.L. Or MULTIFLORA UNDERSTOCK

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250-up
Patented Tree Roses.....	\$3.30	\$3.00	\$2.75	\$2.45
Non-Patented Tree Roses.....	2.70	2.50	2.30	2.15

	Grade #1½	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses.....	\$2.65	\$2.35	\$2.20	\$2.00
Non-Patented Tree Roses.....	2.10	1.90	1.80	1.75
Non-Patented Tree Roses — Grade #2 —	\$1.25			

10" Miniature trees — Please order in multiples of (5)

Patented Varieties.....	\$1.60
Non-Patented	1.45

BUSH ROSES

Red Shades

Abbreviations used: (Double—dble.) (Large—lge.) (Feet—ft.) (Inches—in.)		Height	Flower Size	Retail Price
CHARLOTTE ARMSTRONG	one of the most popular red roses of all time.	3-4 ft.	Lge.	**
CHRISTIAN DIOR , Pat. 1943	1962 A. A. R. S. Winner. Magnificent Crimson-Red overlaid with iridescent scarlet combined with exquisite form make this one of today's outstanding red roses. Color does not blue or fade. Blooms come one to the stem and last long. Wonderful for cutting. Abundant Bloomer. Light fragrance. Tall upright plant is vigorous and produces glossy foliage.		Lge. Very dble. 50-60 petals	\$3.50
CHRYSLER IMPERIAL , Pat. 1167	Rich tones of crimson-red, with darker overtones. Long tapering buds; bush is compact, with an abundance of dark green foliage.	Compact	40-50 petals	\$2.50
CRIMSON GLORY	Repeatedly voted the finest brilliant red rose in America.	2½-3 ft.	Lge. semi- dble.	**
DAMON RUNYON , Pat. 1441	A large, red rose — this one is full 4-5½ inch blossom with an average of 50 petals — delightful fragrance, long strong stems — glossy foliage — strong-upright bush — abundance of flowers thru the year. Excellent cutting.	Vig.	Dbl. 50 petals	\$2.00
ETOILE DE HOLLANDE	Best liked red rose in California; dependable and fool proof.	3-4 ft.	Dble. 45 petals	**
MIRANDY	Big double dark red, best in the warmer interior districts; spicy fragrance.	2½ ft.	Lge. dble. 40-50 petals	**

* * * * *

Life is a long lesson in humility — Barrie

BUSH ROSES

Red Shades

	Height	Flower Size	Retail Price
NEW YORKER. Pat. 823	2½ ft.	Lge. Dble.	\$2.50
Very large blooms of resplendent scarlet, with dark overtones of a rich velvety hue. Flowers often 6¼" across; really creates attention in ones garden.			
NOCTURNE. Pat. 713	3-4 ft.	Lge. semi-dble.	\$2.25
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
ORIENTAL CHARM Pat. 2106	3-4 ft.	Semi-dble	\$2.50
This brilliant Oriental Red is truly striking in its glorious shades of red, from the true Oriental to dark velvety shades. 9-12 petals edged by fire-red markings. Very long, graceful, pointed buds, opening to a four to five inch radiant blossom. Stems—dark reddish green, long and strong averaging 18" to 24" long. Foliage very dark, glossy and fragrant. Introduction of Constance A Elmer Hybridist — Carl G. Duehrsen.			
PRESIDENT EISENHOWER. Pat. 1217	2½-3 ft.	35-40 petals	\$2.50
A rose of medium red; 4-5 inch blooms with rich, unfading rose-red brilliant petals; dark green, disease resistant foliage. Old-rose fragrance.			
RED RADIANCE	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
SAN FRANCISCO. Pat. 2045	Tall	Lge.	\$3.00
Vivid vermillion — A large beautiful flower of wonderful substance — Another creation of Dr. Walter E. Lammerts.			
TEXAS CENTENNIAL	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
COUNTESS VANDAL	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
EDITOR McFARLAND		Lge. dble. 30 petals	**
Very fragrant, glowing pink, slightly suffused yellow; long, strong stem. Vig. bushy; free bloom.			
FIRST LOVE. Pat. 921	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds. Light fragrance.			
HELEN TRAUBEL. Pat. 1028	3 ft.	Lge. 27 petals	\$2.75
Light sparkling pink, color varies with the weather; more often aluminous apricot; unusually large and long buds. Very large vigorous bush.			
J. OTTO THILOW	2-3 ft.	Lge. dble.	**
One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.			
LADY LUCK. Pat. 1579	3 ft.	35-40 Petals	\$2.25
Rare perfume—carried by a large dainty pink rose—long bud on long stems—strong bush—shiny foliage—happy in heat and cold—excellent cut flowers.			
MIA MAID	2-3 ft.	40-50 petals	**
This lovely phlox-pink rose is large—3½ to 4" flowers—fragrant—fol. leathery, glossy. An excellent cut flower.			
PICTURE	2 ft.	Very dble.	**
Famous for its fine form; clear rose pink.			

* * * *

Birthdays — Forty is the old age of youth; fifty is the youth of old age.

—Victor Hugo.

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
PINK PEACE. Pat. 1759	3 ft.	Lge. 6 in.	\$3.00
This is a direct descendent of our loved Peace rose. A deep dusty pink, very large bloom; long stems, six inch blooms; the petals are distinctively lovely with the satiny pinkness lining the insides and the edges. Fragrance is strong and memorable. Tall growing disease resistant plant. Very vigorous.			
PINK RADIANCE	Tall	Lge. Dbl.	**
Bud Globular — very fragrant — rose pink — reverse lighter. Long Stem.			
ROYAL HIGHNESS. Pat. 2032	Middle-height		\$3.50
Perfectly formed buds and blooms — high-centered held individually on long clean stems. Strong fragrance — clear light pink coloring. Foliage — dark, thick, glossy. NEW AARS 62-63.			
TIFFANY Pat. 1304	3-4 ft.	Dble.	\$2.75
Tiffany is a phlox pink Hybrid Tea rose. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower has exceptional lasting qualities; long strong stems. Outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.			

BUSH ROSES

Coral Shades

TROPICANA. Pat. 1969	Tall	Dble.	\$3.50
A dazzling color and a real eye catcher — bushes are very vigorous-foliage excellent and disease resistant. NEW AARS 62-63.			

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
ECLIPSE Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.	4 ft.	Very lge. dbble.	**
FRED EDMUNDS. Pat. 731 Beautiful deep orange; rated by the Amer- ican Rose Society among the country's best roses.	2½ ft.	Semi- dbble. 20 petals	\$2.00
GOLDEN MASTERPIECE Pat. 1284 Large graceful flower — golden yellow — does not fade — vigorous upright plant.	Vig'ous	Dble.	\$3.00
GOLDEN SCEPTER. Pat. 910 Rare, unfading, golden-yellow; long, slender buds, large, high-centered.	3 ft.	Lge. dbble. 5½ in.	\$2.00
ISOBEL HARKNESS. Pat. 1650 One of the best large flowered yellows; buds are large and long. The broad-petaled open blooms have neither shading nor variations to mar the clarity of the bright shiny color. Very vigorous, free branching.		Lge. 25-35 petals	\$2.75
KING'S RANSOM Pat. 2103 A tall full plant densely clothed with dark green foliage from the ground up. A Prolific bloomer. The large yellow flowers average 5 to 6 inches. Long strong stems make it excellent for cutting.	Tall Bushy	Lge. dbl. 5-6 in.	\$3.50
LOWELL THOMAS Large, well shaped buds of clear canary yellow, free bloom.	3-3½ ft.	Lge. dbble. 35-40 petals	**
MRS. E. P. THOM Deep, very yellow; dependable and popular.	2½ ft.	Lge. dbble.	**

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
MRS. PIERRE S. duPONT	3-4 ft.	24 petals	**
The pointed buds of medium size with that very warm color or reddish yellow tint; green glossy foliage, though it is not a full rose but the semi-dble type giving worlds of blossom.			
PEACE	3-4 ft.	Very lge. very dble.	**
Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.			
SUTTER'S GOLD. Pat. 885.....	2½-4 ft.	Lge. dble.	\$2.50
Long yellow buds; shaded with coppery orange and vermilion; intense fragrance; bushy; long stems for cutting.			

BUSH ROSES

LAVENDER SHADES

STERLING SILVER Pat. 1433.....	Medium	Lge. Dble.	\$3.00
A new pastel tone — silver-lavender — really a rare shade. Beautiful buds of lilac becoming lighter. Very fragrant; free bloomer.			

* * * *

Friend — I joked about every prominent man in my lifetime, but I never met one I didn't like. — Will Rogers.

"Man could have lived his life till evening's close Humbly and Worthily without the Rose.

But ONE who knew his weakness and his might

Made Roses, not for need, but for delight — Anon.

BUSH ROSES

White Shades

	Height	Flower Size	Retail Price
BURNABY. Pat. 1314..... One of the most beautiful, white or nearly white roses in many years. Stems are long and strong; foliage is glossy and disease resistant; delicate fragrance.		Lge. Dble.	\$2.50
FRAU KARL DRUSCHKI One of the older white, but ever popular, with buds that open into large flowers which are snowy white.	5 ft.	Lge. dble.	**
KAISERIN AUGUSTE VIKTORIA A close rival of Druschki for top honors; persistent bloomer.	2-3 ft.	Dble.	**
SNOWBIRD Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular.	2½-3 ft.	Dble.	**
WHITE KNIGHT. Pat 1359..... A.A.R.S. 1958; magnificent, shiny white, regardless of weather. 5" blooms; with pointed buds; free bloomer; borne on long strong stems and excellent as a cut flower. The plant is strong; the foliage is a lively green.	3 ft.	Lge. 28-35 Petals	\$2.75

BUSH ROSES

Two-Tone Contrasting

CARELESS LOVE. Pat. 1582..... Genuinely unique; combined red with white streaks, or whole petals rose and white, pink and white, and occasionally you might be surprised to find a pure pink, or anapricot-yellow bloom right on the same stem as the others. The plants are vigorous and hardy.	3 ft.	4"	\$2.00
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BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
CHICAGO PEACE Pat. 2037 A beautiful two tone-shades of pink with canary yellow—Large glossy foliage of a rich parsley green. Has the same form and fine growing habit of the famous Peace rose—50 to 60 petals — light old-fashioned fragrance.	Middle	Very Lge. Very Dble.	\$3.00
DUET Pat. 1903 1961 A.A.R.S. WINNER Two warm and lovely shades of pink; inner face of the petals a soft salmon pink — the reverse is a rich near crimson shade. A beautifully formed bud; retains its color in heat or cold, moist or dry weather. Vigorous plant; continuous bloom.	Tall	30-35 Petals	\$3.00
FORTY-NINER. Pat. 792 A rare bi-color with inside petals of vivid Orient red; outside chrome yellow. Beautifully formed buds; strong and almost thornless plants.	3-4 ft.	Lge. dble.	\$2.50
GARDEN PARTY. Pat. 1814 1960 A.A.R.S. WINNER This lovely H.T. which has won the coveted award—is a cross of Peace and Charlotte Armstrong. Its background of pale ivory—touched by apple blossom pink is exceptionally dainty. Garden Party is especially happy in coastal areas. Good bush and foliage. 25 to 30 petals.	4-5 ft.	Semi- Dble.	\$3.00
KORDES PERFECTA Pat. 1604 The most talked about rose in many years. The very double 5" flowers are creamy white — the edges of the petals have been carefully brushed with carmine. This appearance is exotic. Flowers are borne singly — excellent cut flower; delicate perfume.	Medium	Dble. 5 in.	\$3.00

BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
MARK SULLIVAN Golden yellow flower, shaded with rose-pink and cerise. Soft fragrance—very fine foliage, glossy and clean. This rose is the writers favorite multi-color—it is so clear and bright with the shiniest of foliage.	2-2½ ft.	Very Lge.	**
MME. HENRI GUILLOT One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Shiny foliage.	2-3 ft.	Lge. dble. 30-40 petals	**
MOJAVE. Pat. 1176 Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage.	3-4 ft.	Lge.	\$2.75
PRESIDENT HOOVER Tall, growing, profuse, semi-double blooms in blended shades of copper and pink; long a popular favorite.	3-4 ft.	Lge. semi- dble.	**
SATURNIA A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.	3 ft.	Lge. dble.	**
TALISMAN Golden yellow and ruddy copper; long famous and popular everywhere.	2½-3 ft.	Dble.	**

GRANDIFLORA ROSES

"The GRANDIFLORA CLASS consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form." Carrousel was the first variety to fit into this class.

	Height	Size Flower	Price Retail
BEN HUR Pat. 2066..... A real show rose-another creation of Dr. Walter Lammerts-Long urn-shaped buds on graceful stems — deep red velvety textured petals-Dark green shiny foliage.	Tall	Dble.	\$2.75
BUCCANEER. Pat. 1119..... This brilliant unfading yellow rose, produced on tall growing plant, makes a lovely background for the rose garden. Long pointed buds, with stems that one can cut freely.	4-5 ft.	26-35 petals	\$2.50
CARROUSEL. Pat. 1066..... Carrousel with its dark red velvety petalled flowers, produced on long stems, on a tall growing very hardy plant, which resists both cold, heat and mildew, is creating a larger list of friends each season — continuous bloom.	4-5 ft.	26-35 petals	\$2.00
JOHN S. ARMSTRONG Pat. 2056..... 1962 A.A.R.S. WINNER A striking deep dark red, rich and glowingly alive. Shows no tendency to burn or blue in adverse weather. The plant is upright, slightly spreading and above average in vigor. Exceptionally resistant to both black spot and mildew.			\$3.50

"With public opinion nothing can fail — without it nothing can succeed.
ABRAHAM LINCOLN

GRANDIFLORA ROSES

MONTEZUMA. Pat. 1383.....3-4 ft. Dble. \$2.75

The rich scarlet-orange that is different — unlike the color of any other rose . . . a profusion of shapely buds, showy, long-lasting blooms on a big husky plant.

PINK PARFAIT Pat. 1904.....Tall 25 \$3.00
1961 A.A.R.S. WINNER Petals

A delightful little rose — "Little" pertains only to the flower. Buds daintily colored a blend of delicate pinks varying at the tips of the petals. Flowers are borne on single stems, but mostly in clusters; ideal foliage. Originated at the Armstrong Nurseries.

QUEEN ELIZABETH. Pat. 1259.....3-5 ft. 24 Petals \$2.50

A lovely color, breathtaking blending of soft carmine rose and dawn pink; delightfully fragrant flowers supported by long stems. Exceptional disease resistant foliage.

STARFIRE. Pat. 1742.....Tall Lge. \$2.50
Dble.

The Award Winning Grandiflora Rose for 1959. Its unusual currant-red color is sun fast; will not fade. Starfire blooms abundantly; bronzy green foliage. Flowers occur singly on long cutting stems or in clusters on stems six to twelve inches long.

* * * *

Violets are red,

Roses are Blue.

Or will be when

Hybridizers get through!

POLYANTHAS and FLORIBUNDAS

Red Shades

	Height	Flower Size	Retail Price
CRIMSON ROSETTE. Pat. 901 Tall growing, polyantha type producing large clusters of crimson camellia-like blooms.	3 ft.	Lge. clusters	\$1.50
EUTIN This small glowing red cluster of a hundred very full buds on a long stem is a must for every garden.	2 ft.	Small	**
FIRE KING. Pat. 1758 A.A.R.S. Winner for 1960 This winner, a Floribunda with a mass of small vermillion red flowers — in cluster form—produced on a tall, strong growing plant. Excellent as a background.	4-5 ft.	Small	\$2.00
FLORADORA Unusual scarlet-red clusters; tall, well branched and very profuse Floribunda.	3-4 ft.	50-55 petals	**
GARNETTE A much desired small red cluster rose. low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us.	18 in.	Small cluster	**
HEAT WAVE Pat. 1786 A very gay, brilliant, fiery red; long lasting urn shaped buds; slightly fragrant, foliage dark, semi-glossy.	Tall	Dble 26-36 petals	\$2.75
SPARTAN. Pat. 1357 Brilliant orange-red flower on a truly fine bush; disease resistant plant. Spartan gives world of blooms, both in clusters and singly; opening to double flowers. Excellent for cutting.		Dble. 40 petals	\$2.00
RED PINOCCHIO. Pat. 812 A velvety deep red considered by some even better than Pinocchio.	3 ft.	Lge. cluster	\$1.75

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
CAROL AMLING. Pat. 1126.....	4-5 ft.	2-2½ in	\$1 75
This petite pink rose is a sport of the popular Garnette, it is a deep rose-pink at the center—shading to a lighter pink, at the edge of the more than 60 petals. Blooms are born both singly and in clusters on a hardy bush. This rose is happier to grow in a partly shady spot, and like Garnette loves an abundance of water. When pruning, cut these roses back to six or eight inches.			
CHINA DOLL. Pat. 678.....	15 in.	Very small	\$2.25
One of our most wanted roses for low-growing spots in your garden; with clusters of rose-pink blooms.			
FASHION. Pat. 789.....	2-3 ft.	3 in.	\$1.75
Glowing peach. Its habit of growth is bushy; medium sized foliage.			
PINK ROSETTE. Pat. 902.....	3 ft.	Small cluster	\$1.50
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			
ROSENELFE	3 ft.	Very lge. dble.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
THE FAIRY	Dwarf	Small dble. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			

Yellow Shades

	Height	Flower Size	Retail Price
CIRCUS. Pat. 1382.....	2½ ft.	2 in.	\$2.50
Circus is truly gay, with its many colors of orange, bright yellow, turning to buff, with a picotee of apple blossom-pink. The plant is medium low, growing; good foliage. Excellent as a border plant.			
GOLD CUP. Pat. 1683.....		Fl. Size 3½ in.	\$2.00
AARS Winner in 1957. The only clear yellow floribunda that has won an AARS award. Fragrant blossoms are deep in color and are borne both singly and in clusters. Foliage is shiny, dark green.			

Yellow Shades

	Height	Flower Size	Retail Price
GOLDSLOCKS Pat. 672_____		Dble.	\$1.75
Fragrant deep yellow — fading to cream- cluster-foliage leathery, glossy.			
		45 Petals	

POLYANTHAS and FLORIBUNDAS

LITTLE DARLING. Pat. 1581_____	3-4 ft.	Small	\$2.25
(Duehrsen) (Introduced by Elmer Roses '56)			

The warm sunset coloring of a summer sky, with its varied hues of brilliance, from the lurid red orange on the outer circle, changing to shades of rose pink tones, finally melting into warm buttercup yellow at the heart. This is the thrill one feels when they look into the face of "Little Darling", a small two and one-half inch bloom of near perfection, both as to form and glorious blended colors. These blooms are borne both singly and on clusters of long stems, on a tall, bushy plant, which is beautifully clothed with excellent disease free, shiny green foliage. The flowers when cut will keep beautifully for from four to five days. Dainty perfume adds luster to the rose, though we feel these blossoms need nothing added to the glorified coloring which it possesses at all times. The buds were created for corsages.

POLYANTHAS and FLORIBUNDAS
White

SUMMER SNOW _____	15-20 in.	Small bud	**
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One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.

WHITE BOUQUET. Pat. 1415_____	2 ft.	4½ in.	\$2.00
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The first white floribunda to be selected for an A.A.R.S. honor. Vigorous upright grower with glossy green foliage.

POLYANTHAS and FLORIBUNDAS
Two-Tone Contrasting

MARGO KOSTER _____	1 ft.	Lge. cluster	**
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An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.

FLORIBUNDAS
Salmon and Orange Shades

	Height	Flower Size	Retail Price
GOLDEN SLIPPERS, P.A.F.	1½-2 ft.	18-25 petals	\$2.50

1962 A.A.R.S. WINNER

Small, Neat and Compact in growth, sturdy and disease resistant. Small pointed buds open to a little cupped flower of an unbelievably brilliant orange, softening slightly to pastel orange surrounding a ring of gold at the high center when the flower is fully open. The bloom is profuse and continuous throughout the season.

JIMINY CRICKET. Pat. 1346	3-4 ft.	20 petals	\$2.00
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This rose with its urn-shaped tangerine-red buds, which open to a blend of orange and vermilion tones, aging to a good coral-pink. Blossoms freely on a good bush, which planted in a solid bed or as a hedge, would prove most exciting. A slight rosy fragrance.

LAVENDER SHADES

LAVENDER GIRL. Pat. 1672	2 ft.	35-42 petals	\$3.00
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Truly lavender in color; thru a very hot summer it held this color. A delightful fragrance, the flowers are borne on excellent cutting stems. The plant low and bushy, compact and strong in appearance with blooms 3½ inches across. Its bloom is recurrent thru the season. The most unusual rose.

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*"A root in the right soil,
Sun, rain and a man's toil;
That, as a wise man knows,
Is All there is to a Rose." — Mackenzie.*

CLIMBING ROSES

Red Shades

	Size Flower	Price Retail
BLAZE	Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.		
CLG. CARROUSEL , (Pat. 1990)	26-35	\$2.50
A sport from the very popular rose Carrousel, giving petals the finest qualities a top notch rose gives.		
CLG. CHARLOTTE ARMSTRONG	Lge.	**
All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.		
CLI. CHRYSLER IMPERIAL . Pat. 1528	Lge.	\$2.50
Excellent, prolific bloomer — of brilliant crimson flowers 4-5 inches across.		
CLG. CRIMSON GLORY . Pat. 736	Lge.	\$2.75
Repeatedly voted the finest brilliant red rose in America.		
CLG. ETOILE DE HOLLANDE	Dble	**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.		
CLG. FLORADORA Pat. 1054	Dble	\$2.00
Cinnabar red — 25 petals cupped — slightly fragrant		
PAUL'S SCARLET	Semi-dble.	**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.		

Pink Shades

CL. CECILE BRUNNER	Sm.	**
This long time favorite with its clusters of fragrant pink flowers needs no special introduction to the rose buying public.		

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*It's just the view from where you sit that makes you fear defeat:
You can view life from many aisles — why don't you change your seat?
—From Cheer.*

CLIMBING ROSES

Pink Shades

	Flower Size	Retail Price
CLG. NEW DAWN _____	Dble.	**
Slightly fragrant, blush-pink; long stem. New Dawn is the everblooming form of the Dr. W. Van Fleet.		
CLG. PICTURE _____	Very	**
Double rose-pink of excellent form and vigor. 6 to 8 feet. A glorious climber.		
CLI. QUEEN ELIZABETH. Pat. 1615 _____	24 petals	\$2.50
A sport of the lovely pink Grandiflora. An excellent climber.		

CLIMBING ROSES

Yellow Shades

	Height	Flower Size	Retail Price
CLG. GOLDEN SHOWERS. Pat. 1557 _____	4½-5 in.		\$2.50
A sturdy pillar 8 to 10 ft., laden with golden flowers. Daffodil yellow; long pointed and fragrant, high centered, 25 to 30 petals. The plant is well clothed with large green foliage. Disease resistant.			
GOLD RUSH _____		Lge.	**
Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity; Very fragrant.			
CLG. PEACE. Pat. 932 _____		Very lge.	\$2.50
One of the most beautiful roses of our time. Glorious yellow rose with edges fringed with cerise.			

CLIMBING ROSES

White

CLG. KAISERIN AUGUSTE VIKTORIA _____	Dble.	**
A fine old white climber. Standard in its class .		

CLIMBING ROSES

Two-Tone Contrasting

	Flower Size	Retail Price
CLG. MRS SAM McGREDY	Lge.	**
Probably top rose in the scarlet-orange range, which we like best in the climbing form.		
CLG. PRESIDENT HOOVER	Lge.	**
An ever popular favorite in shades of blended semi-copper and pink.		
CLG. TALISMAN	Dble.	**
Too well known to need description; bi-color yellow and ruddy copper.		

MINIATURE TREE ROSES 10"

WONDERFUL BORDER PLANT — Easy to clean around them.
The ladies love the miniatures.

Baby Gold Star	A true yellow — Slightly larger than others.
Bit O'Sunshine Pat. 1631	Bright Buttercup Yellow.
Easter Morning P.A.F.	Ivory
Eleanor P.A.F.	Coral Pink
Little Buckaroo Pat. 1726	Bright Red — Vigorous.
Lollipop Pat. 2080	Red
Pink Cameo Pat. 1451	Weeper type — Rose pink; delightful buds.
Pink Joy Pat. 1378	Fragrant pink.
Westmont P.A.F.	Bright Red — Double 1½" flowers.

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*If you make a mistake, and do it once, you're not a fool,
you're just a dunce,
But if mistakes become the rule, you're not a dunce,
you're just a fool.*

—DON TOWLER

TOP QUALITY TREE ROSES
GRADED TO MEET THE STANDARD OF THE
MOST PARTICULAR CUSTOMERS

38" STANDARDS

Red Shades

Carrousel Pat. 1066
Charlotte Armstrong
Christian Dior Pat. 1943
Chrysler Imperial Pat. 1167
Crimson Glory
Fire King Pat. 1758

Hearts Desire
Mirandy
Montezuma Pat. 1383
Oriental Charm Pat. 2106
Starfire Pat. 1742
Texas Centennial

Pink and Shades of Pink

Fashion Pat. 789
Helen Traubel Pat. 1028
Lady Luck Pat. 1579
J. Otto Thilow
Mia Maid
Picture

Pink Cameo Pat. 1451
Pink Parfait Pat. 1904
Pink Peace Pat. 1759
Queen Elizabeth Pat. 1259
Tiffany Pat. 1304

Lavender

Sterling Silver Pat. 1433

Yellow Shades

Buccaneer Pat. 1119
Eclipse
Gold Glow Pat. 2089
Golden Masterpiece Pat. 1284
King's Ransom Pat. 2103

Goldilocks Pat. 672
Mrs. E. P. Thom
Peace
Sutter's Gold Pat. 885

White Shades

Kaiserin A. Viktoria
Sleigh Bells Pat. 1004

Summer Snow
White Knight Pat. 1359

TREE ROSES — 38" STANDARDS**Salmon and Orange Shades**

Mojave Pat. 1176

Hawaii Pat. 1833

Fred Edmunds Pat. 731

Two-Tone Contrasting

Chicago Peace Pat. 2037

Kordes Perfecta Pat. 1604

Duet Pat. 1903

Little Darling Pat. 1581

Forty-Niner Pat. 792

President Hoover

Garden Party Pat. 1814

Talisman

24" STANDARDS**Red Shades**

Fire King Pat. 1758

Red Pinocchio Pat. 812

Floradora

Pink and Shades of Pink

Pinocchio

Yellow Shades

Goldilocks Pat. 672

Circus Pat. 1382

White Shades

White Bouquet Pat. 1415

Two-Tone Contrasting

Little Darling Pat. 1581

TREE ROSES — 38" STANDARDS ON MULTIFLORA UNDERSTOCK

Red Shades

Carrousel Pat. 1066

John S. Armstrong Pat. 2056

Charlotte Armstrong

Mirandy

Christian Dior Pat. 1943

Montezuma Pat. 1383

Chrysler Imperial Pat. 1167

Texas Centennial

Crimson Glory

Pink and Shades of Pink

Helen Traubel Pat. 1028

Queen Elizabeth Pat. 1259

Picture

Tiffany Pat. 1304

Pink Peace Pat. 1759

Yellow Shades

Eclipse

Peace

King's Ransom Pat. 2103

Sutter's Gold Pat. 885

White Shades

Sleigh Bells Pat. 1004

Two-Tone Contrasting

Forty-niner Pat. 792

Talisman

Little Darling Pat. 1581

Salmon and Orange Shades

Hawaii Pat. 1833

